

**MBVCA Board Meeting  
Wednesday, November 29, 2023**

Miami Beach Convention Center  
Executive Board Room  
1901 Convention Center Drive, First Floor  
Miami Beach, Florida 33139

**AGENDA**

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|------|--|---------------------|
| I.   | Welcome – Christopher Rollins, Chair   | 10:00 am – 10:05 am |
| II.  | Minutes Approval – November 1, 2023  | 10:05 am – 10:15 am |
| III. | Administrative Update  | 10:15 am – 10:25 am |
|      | A. FY 2022/2023 Budget Update  |                     |
|      | B. Announcements/Discussion Items  |                     |
|      | C. Upcoming Events Calendar  |                     |
|      | D. Next Meeting Date   |                     |
| IV.  | Tourism Advancement Program  | 10:25 am – 11:00 am |
|      | A. Major One Time Special Event  |                     |
|      | i. Miami Billfish Tournament of Champions- Fish Hard Events  |                     |
|      | B. Special Events Recurring  |                     |
|      | i. 31 <sup>st</sup> Annual Winter Party Festival – National LGBTQ Task Force   |                     |
|      | ii. Model Volleyball – Model Volleyball  |                     |
|      | C. Special Projects  |                     |
|      | i. GroundUP Music Festival – GroundUp Music Foundation, Inc.   |                     |
|      | ii. National Salute to America’s Heroes – A National Salute to America’s Heroes  |                     |
|      | D. Special Projects Recurring  |                     |
|      | i. Aspen Ideas: Climate – Climate Summit Miami Beach Host Committee  |                     |
|      | ii. Food Network South Beach Wine and Food Festival presented by Capital One – Florida International University-SOBWFF |                     |
| V.   | Private Label Marketing, LLC – Scope of Services Review/Approval   | 11:00 am – 11:30 am |
| VI.  | Adjournment  | 11:30 am            |